



1st Annual

Steel Summit '25

Organised by SteelRadar

Stronger Together
the Future of Steel

May 15-16 | Swissôtel Resort & Spa Çeşme/Türkiye



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1st Annual
Steel Summit
May 15-16, 2025 | Swissôtel Resort & Spa Çeşme/Türkiye

Stronger **Together**
the Future of **Steel**

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Please contact us for detailed information and any questions regarding the event.

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Whatsapp: +90(537) 566 57 89

Web: <https://events.steelradar.com/steel-summit-2025>

About Steel Summit 2025

Stronger Together: The Future of Steel!

We are very excited to host Steel Summit 2025, which will be held on May 15-16, 2025 at Swissôtel Resort & Spa Çeşme, İzmir/Türkiye.

Innovative Solutions and Collaborations

Steel Summit 2025 is a powerful international platform supporting innovation and global expansion in the steel industry. The Summit will comprehensively discuss the latest technologies, business models and strategic approaches that will shape the future of the steel industry.

Opportunity to Meet the Leading Names of the Industry

Industry leaders, senior executives and key stakeholders from around the world will come together at this prestigious event. By attending the summit, you can discover new business opportunities and develop collaborations.

Today and Tomorrow of the Steel Industry

This event will provide a strategic platform for industry knowledge sharing and the development of innovative ideas, while providing a valuable perspective on the present and future of the steel industry.

Global Opportunities and Expansions

Steel Summit 2025 offers a unique opportunity to explore new business opportunities in international markets, expand your global network and evaluate innovative solutions that will make a difference in the industry. It will be a great pleasure and honor to see you at Steel Summit 2025 to closely follow the latest developments in the steel industry and to shape the future.

Steel Summit 2025 Organizing Committee

Together, let's shape the future of the steel industry.

About Steel Summit 2025

Highlights of the Event



- **Seeing the Big Picture: Opening Perspectives**

The macroeconomic outlook of the Turkish steel industry and global market trends will be analyzed.



- **Scrap Strategies and Global Trade Dynamics**

Scrap market, trade dynamics and Türkiye's strategic importance will be discussed comprehensively.



- **Innovative Solutions and Transformation in Steelmaking**

Transformational opportunities in the industry will be evaluated with technologies enabling the achievement of green steel targets.



- **Prices and Trends: Steel Market of the Future**

The future of the steel market will be discussed in the light of economic trends and price dynamics.



- **Growing with Added Value**

Increasing global competitiveness with value-added products and export strategies will be discussed.



- **Future Projections from Industry Leaders**

The leaders' strategic insights will provide sustainable growth and competitive advantage in the sector.



- **Networking and Collaboration Opportunities**

Sponsored events will offer the opportunity to connect professionals and develop new business opportunities.

Why Should You Attend?

Steel Summit 2025 offers a unique platform for professionals who want to shape the future of the steel industry and strengthen global cooperation.

- Opportunity to lead the industry with innovative solutions.
- Strengthening cooperation with economic and industrial developments.
- One-to-one meetings with sponsors and exhibitors in modern halls.
- Building strong connections from suppliers to end users.

Who is Attending?

Steel Summit 2025 brings together all stakeholders of the steel industry. At this event, you will have the opportunity to meet professionals and organization representatives from different areas of the industry:

- Steel producers and traders
- Raw material and scrap suppliers
- Technology and innovation leaders
- Steel service centers
- Logistics and finance experts
- Industry leaders, decision makers and investors

Geographical Distribution

- Local Participants: Steel producers, traders, technology providers and industry professionals from different regions of Türkiye.
- International Participants: Industry representatives from leading steel producing and trading regions such as Europe, the United States, the Middle East, North Africa and Asia-Pacific.

Industrial Distribution

- Mining and metallurgy
- Construction and infrastructure
- White Goods, Automotive and sub-industry
- Energy and renewable resources
- Logistics and supply chain

300+
Participant

150+
Participant Company

30+
Speaker

20+
Country Participation

9+
Networking Hour

8+
Session

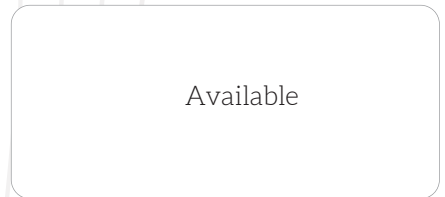
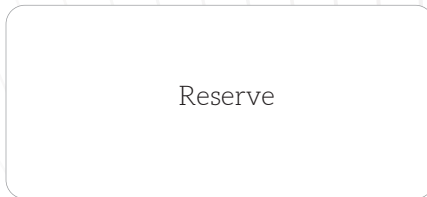
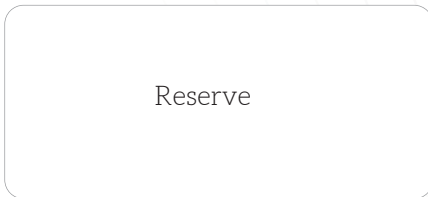


Steel Summit 2025 Sponsors

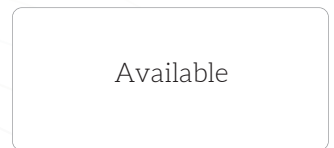
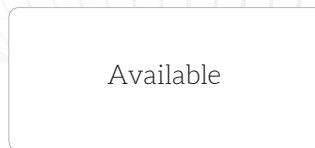
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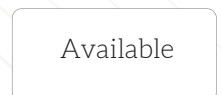
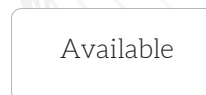
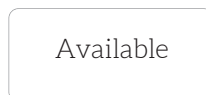
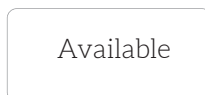
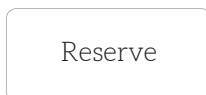
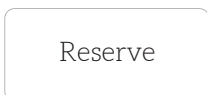
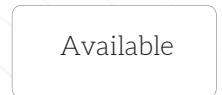
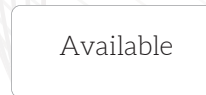
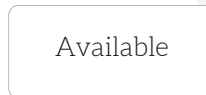
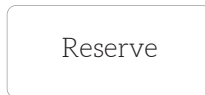
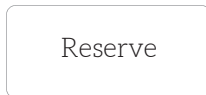
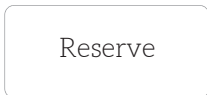
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Steel Summit 2025

Speakers ↓↑



Ahmet SOYBAŞ
Assistant General Manager
Soybas Demir Celik A.S.
Türkiye



Alessandro Sciamarelli
Market Analyst Director
European Steel Association
(EUROFER)
Belgium



Alia El Mahdi
Former President
Egypt Iron and Steel Industry
Association (EISA)
Egypt



Amir Aligholizadeh
General Manager
Industry, Mining and Trade
Ministry (MIMT)
Iran



Ammar Al-Saedi
Vice President of the Association
AL-Hadeed Economic
Development
Foundation (AHFED)
Iraq



Arihant Singhi
Head of Iron Works
Gemini Corporation
Belgium



Asuman Gürsoy
Secretary General
Cold Rolling, Galvanized
and Prepainted Steel Sheet
Manufacturers Association (SOGAD)
Türkiye



Cem Üstün
General Manager
Atakas Steel Industry Inc.
Türkiye



Dr. Su Buxin
Secretary General
Promotion of International Trade
for China Metallurgical Council
(MC-CCPIT)
China



Dr. Veysel Yayan
Secretary General
Turkish Steel Producers Association
(TÇÜD)
Türkiye



Edvins Krepps
Commercial General Manager
Tolmets
Lithuania



Genco Bolaca
Foreign Trade Manager
Galex Steel International
Türkiye

Steel Summit 2025

Speakers ↓ A Z



Görkem Bolaca
General Manager
Galex Steel International
Türkiye



Hüseyin Ocakçı
Assistant General Manager
CIEC
Türkiye



Josu Pina Bilbao
Business Development
Manager
SSAB
Spain



Keyvan Jafari Tehrani
CEO
Jame Tejarat Co.
Iran



Kutay Ülkü
Trade Manager
Tata International
England



Kürşad Aynas
Sales Manager
Colakoglu Metallurgy
Türkiye



Lufuno Munzhelele
Founder
The Consultancy Hub
South Africa



Mete Adalı
Board Member
Ege Celik
Türkiye



Muammer Bilgiç
Executive Committee Member
Bilecik Iron and Steel
Türkiye



Osman Türeyyen
General Manager
Metkim
Türkiye



Stanislav Zinchenko
CEO
GMK Center
Ukraine



Tao Bai
Commercial General Manager
Emr
USA

Steel Summit 2025

Speakers



Thaisser D. Jaffar
Founder
Global Steel Summit
UAE



Tsanislav Kolev
Marketing and Business
Development
Director
NLMK Europe
Belgium



Tuğba Çimenci
Managing Partner
Flatsteel Hub
Italy



Viktor Kovshevny
CEO
Ruslom
Russia

Steel Summit 2025

Program

Day 1 / Thursday, May 15, 2025

🕒 08:30 - 09:30 ● **Registration & Welcoming**

🕒 09:30 - 10:15 ● **Session 1**

The language of the session will be Turkish. Turkish-English simultaneous translation service will be provided for the participants.

- **Opening speech**

Cem Öztüre - Founder & Chairman, SteelRadar

- **Macro Outlook of the Turkish Steel Industry and Development of the Sector**

Dr. Veysel Yayan - Secretary General, Turkish Steel Producers Association (TÇÜD)

- **Global Perspective on the Steel Market: Current Situation and Future Trends**

** Speaker will be announced later*

📄 10:15 - 10:40 ● "Sponsored by DNA PC Strand" **Networking and Coffee Break**

🕒 10:45 - 12:00 ● **Session 2 : Scrap Panel**

The language of the session will be English. Simultaneous English-Turkish translation service will be provided for the participants.

- **The Steel Industry's Critical Threshold: Scrap Strategies and Global Trade Dynamics**

Dynamics As the energy revolution, geopolitical divisions and economic uncertainties transform the steel industry, scrap is becoming increasingly strategic. In this session, developments in the global and local scrap steel markets, supply-demand balances and the future of the industry will be discussed.

Main Headings

- **Energy Transition and the Impact of Geopolitical Divisions on the Scrap Market**

The impact of the energy revolution and geopolitical shifts on transformations in the steel industry. Steel giants' strategies to acquire scrap processors and the global implications of this trend.

- **Reflections of Developments in China and Europe on the Scrap Market**

The effects of China's declining steel consumption and Europe's deindustrialization process on scrap demand. Challenges posed to the industry by regional politics and economic recession.

- **Scrap Market in Türkiye: Stability or Uncertainty?**

Stability of scrap prices in 2024 and uncertainties for 2025. Scrap supply-demand balance in Türkiye and the dynamics that will determine the direction of the market in the future.

- **Supply and Demand Balances in the Global Scrap Trade**

Strategies to meet growing demand in the scrap steel market and the future of supply. Ways for steel producers to adapt to changing market conditions.

Moderator

Osman Türeyyen - General Manager, Metkim/Türkiye

Panelists

- *Tao Bai - Chief Commercial Officer, EMR/USA*

- *Edvins Krepps - Commercial General Manager, Tolmets/Lithuania*

- *Viktor Kovshevny - CEO, Ruslom/Russia*

- *Arihant Singhi - Head of Iron Business, Gemini Corporation/Belgium*

- *Mete Adalı - Board Member, Ege Çelik/Türkiye*

🕒 12:00 - 13:00 ● "Available for Sponsorship" **Networking and Lunch**

Steel Summit 2025

Program

 Day 1 / Thursday, May 15, 2025

⌚ 10:45 - 12:00 ● Session 3 : Green Steel/Decarbonization Panel

The language of the session will be English. Simultaneous English-Turkish translation service will be provided for the participants.

• Green Steel Strategies: Decarbonization, Innovative Technologies and Global Opportunities

This session will help the steel industry to achieve its decarbonization targets, the critical role played by strategies such as renewable energy and hydrogen utilization. Challenges in green steel production, technology investments, policy and financing solutions will be discussed and a roadmap will be created for the sustainable transformation of the sector.

Main Headings
• Decarbonization and Global Policies

The impact of the SDCC and the EU Green Deal on the transformation of the steel industry. Contributions to carbon reduction efforts.

• Renewable Energy and Hydrogen Utilization

Renewable energy integration and production with hydrogen-based DRI technologies. Energy costs and regional logistical challenges.

• New Technologies and Carbon Capture Solutions

The potential of DRI/EAF, CCUS and small nuclear reactors (SMR) in green steel production.

• Financing and Investment Strategies

Government subsidies, bank loans and off-take agreements for green projects. Green financing opportunities for the sector.

• Global Standards and Demand Growth

The need to establish green steel standards and to promote green steel through public incentives.

Moderator

Muammer Bilgiç - Executive Board Member, Bilecik Demir Çelik/Türkiye

Panelistler

• *Tuğba Çimenci - Managing Partner, Flatsteel Hub/Italy*

• *Stanislav Zinchenko - CEO, GMK Center/Ukraine*

• *Alessandro Sciamarelli - Director Market Analyst, European Steel Association (EUROFER)/Belgium*

• *Josu Pina Bilbao - Business Development Manager, SSAB/Spain*

• *Eurometal *Panelist to be announced later.*

• *Tsanislav Kolev - Marketing and Business Development Director, NLMK Europe/Belgium*

📅 15:00 - 15:30 ● “Sponsored by DNA PC Strand” Networking and Coffee Break

⌚ 15:30 - 17:00 ● Session 4

**The language of the session, topic and speakers will be announced later.*

🍹 17:00 - 19:00 ● “Available for Sponsorship” Networking Cocktail

🍷 17:00 - 19:00 ● “Available for Sponsorship” Networking and Gala Dinner

Steel Summit 2025

Program

Day 2 / Friday, May 16, 2025

🕒 09:30 - 10:40

● Session 5: Asian Markets Panel

The language of the session will be English. Simultaneous English-Turkish translation service will be provided for the participants.

• Asia's Steel Giants China and India Lead the Global Markets

This session examines the impact of China and India's economic developments, incentive policies and environmentally focused strategies on the global steel market. How the growth and sustainability-focused policies of Asia's steel giants shape the sector will be discussed.

Main Headings

• Economic Developments, Incentives and Their Impact on the Commodity Market in China

The impact of the economic incentives and green transformation policies implemented by the Chinese government to revitalize the steel sector on price increases in iron ore, steel and energy markets. The steps to be taken in line with the 2025 targets and the reflections of additional incentives on global markets.

• Seasonal Price Dynamics and Their Impact on Supply Balance

The impact of seasonal changes in May on price fluctuations and domestic market policies. The impact of measures and incentives implemented in the Chinese steel sector due to changes in production supply and price dynamics on regional price stability and export volumes.

• The Impact of Chinese Policies on Commodity Markets

The impact of government policies and economic incentives on China's steel market on commodity prices. The potential for these incentives to develop in line with future expectations and the long-term impact of the US elections on the Chinese steel sector. Chinese steel market forecasts for the second half of 2025.

• Current Situation and Future Vision of the Indian Steel Market

India's place and future position in the global steel industry. The country's green steel investments, carbon-free production strategies and the effects of anti-dumping measures on domestic producers. The future role of India as a steel production center that can compete with China will be discussed.

Moderator

Thaïsser D. Jaffar - Founder, Global Steel Summit/UAE

Panelists

- *Hüseyin Ocakçı - Deputy General Manager, CIEC/Türkiye*
- *Görkem Bolaca - General Manager, Galex Steel International/Türkiye*
- *China Iron and Steel Association(CISA)/China *Panelist to be announced later.*
- *India Steel Association(ISA)/India *Panelist to be announced later.*
- *Dr. Su Buxin - Secretary General, China Metallurgical Council for the Promotion of International Trade (MC-CCPIT)/China*

🕒 10:40 - 11:00

● "Sponsored by DNA PC Strand" Networking and Coffee Break

Steel Summit 2025

Program

Day 2 / Friday, May 16, 2025

🕒 11:00 - 12:10 ● Session 6: Middle East and Africa Markets Panel

The language of the session will be English. Simultaneous English-Turkish translation service will be provided for the participants.

• Strategic Developments and Sustainable Investments in the Middle East and Africa Steel Markets

This session will address the transformation of the Middle East and Africa's steel industry, major infrastructure projects and sustainability initiatives. Projects that contribute to the region's economic growth, environmental goals and the impact of geopolitical tensions on the sector will be evaluated.

Main Topics

• Sustainability and Environmental Goals

Environmental policies and renewable energy investments. The impact of Oman's carbon neutrality goals and Saudi Arabia's mega projects on the sector.

• Africa's Raw Material Potential

Africa's raw material resources and strategic role in the supply chain, the contribution of sustainable supply to global markets.

• Geopolitical Dynamics and Investment Opportunities

The impact of geopolitical tensions on trade and energy; sustainable growth and financing opportunities.

• Global Integration and Investment Opportunities

The integration of the Middle East and Africa into global markets, sustainable growth and financing opportunities.

Moderator

Arab Iron and Steel Union (AISU)/Egypt *Moderator TBD.

Panelists

• *Lufuno Munzhelele* – Founder, *The Consultancy Hub*/Africa

• *Alia El Mahdi* – Former President, *Egyptian Iron and Steel Industry Association (EISA)*/Egypt

• *Selcuk Dogulu* – Project Manager, *Emirates Steel Arkan*/UAE

• *EZZ STEEL*/Egypt *Panelist TBD.

• *Keyvan Jafari Tehrani* – CEO, *Jame Tejarat Co.*/Iran

• *Amir Aligholizadeh* – General Manager, *Ministry of Industry, Mine and Trade (MIMT)*/Iran

• *Ammar Al-Saedi* – Vice President, *AL-Hadeed Foundation for Economic Development (AHFED)*

🕒 12:10 - 12:30 ● Session 7: Logistics and Supply Chain

The language of the session will be Turkish. Turkish-English simultaneous translation service will be provided for the participants.

• Logistics and Supply Chain Management in the Steel Industry: Efficiency, Cost and Sustainability

This talk aims to provide a comprehensive perspective on how logistics processes in the steel industry can be optimized in terms of efficiency, cost and environmental sustainability. The audience will be informed about the advantages of different modes of transportation, the importance of transparency in the supply chain and logistics solutions to reduce carbon footprint.

Speaker

• *Borusan Lojistik*/Türkiye – *Speaker to be announced later

🕒 12:30 - 13:30 ● “Available for Sponsorship” Networking and Lunch

Steel Summit 2025

Program

Day 2 / Friday, May 16, 2025

🕒 13:45 - 15:00 ● Session 8 : Flat Steel Panel

The language of the session will be Turkish. Turkish-English simultaneous translation service will be provided for the participants.

• **Global Trends and Strategic Approaches in the Flat Steel Sector**

This session aims to provide a comprehensive perspective from the import crisis in the flat steel sector to differences in production processes, from inter-sectoral competition to global trade dynamics. Participants will discuss the challenges and opportunities faced by the sector, from comparison of hot and cold rolled sheet production processes to market demand, from import and export strategies to protection measures.

Main Topics

• **Import Crisis in Flat Steel and Domestic Market Solutions**

Incentive policies to balance the increasing import pressure due to the decrease in global competitiveness and to increase consumption in the domestic market. Regulations supporting purchases in the automotive and white goods sectors and measures to protect the producer.

• **Hot and Cold Rolled Sheet: Production, Demand and Applications**

Analysis of the production processes, cost structures, energy consumption and environmental impacts of hot and cold rolled sheet products. Application areas and demand dynamics in sectors such as construction, automotive and white goods.

• **Competitiveness and Strategic Differences**

Comparison of technologies, quality standards and pricing strategies used in hot and cold rolled sheet production. Türkiye's global competitiveness, cost efficiency and advantages and challenges in international trade.

• **Global Flat Steel Markets and Export Dynamics**

The markets where flat steel is consumed the most worldwide and export strategies for these markets. Suggestions for competition in countries where protection measures are applied and the impact of global trade dynamics on new market opportunities

Moderatör

Asuman Gürsoy - Secretary General, SOGAD/Türkiye

Panelists

• *Ahmet Soybaş - Deputy General Manager, Soybaş Demir Çelik A.Ş./Türkiye*

• *Cem Üstün - General Manager, Atakaş Çelik Sanayi A.Ş./Türkiye*

• *Kürşad Aynas - Sales Manager, Çolakoğlu/Türkiye*

• *Genco Bolaca - Foreign Trade Manager, Galex Steel International/Türkiye*

• *Borçelik/Türkiye *Panelist to be announced later.*

• *Kutay Ülkü - Trade Manager, Tata International/England*

🕒 15:00 - 15:30 ● "Sponsored by DNA PC Strand" Networking and Coffee Break

🕒 12:10 - 12:30 ● Session 9: Economy

The language of the session will be Turkish. Turkish-English simultaneous translation service will be provided for the participants.

• **Dynamics in the Steel Industry: Global Trends, Geopolitical Threats and Future Forecasts**

This talk will discuss future expectations in global economies, the impact of geopolitical threats on commodity prices and how companies can adapt to economic changes. In addition, what awaits the sector in the second half of 2025 and beyond will be evaluated within the framework of economic developments in Türkiye and around the world.

Speaker

• **Speaker will be announced later*

🏆 15:30 - 16:30 ● Event Closing: Plaque Ceremony and Thank You

Steel Summit 2025

Venue / Swissôtel Resort & Spa Çeşme, İzmir - Türkiye

Steel Summit 2025 will be held at the modern and prestigious event hotel of Swissôtel Resort & Spa Çeşme.



📍 It is ideally located 6 km from Çeşme Center, 80 km from Izmir city center and 86 km from Izmir Adnan Menderes International Airport.

Accommodation/Event Hotel

Special accommodation prices and options for Steel Summit 2025 participants are presented below.

- Prices are offered exclusively to summit participants.
- Rooms will be allocated based on occupancy. Early booking is recommended.
- Hotel fees are not included in the registration fee and will be covered by the participants.

Room Type/Per Night	Single	Double	Description
Deluxe	€180 + 15% Tax	€200 + 15% Tax	Sea/Land view, breakfast included.
Corner Suite	€430 + 15% Tax	€450 + 15% Tax	Luxurious rooms offering spacious living space.

- Swissôtel Resort & Spa Çeşme offers a 20% discount on the list price for Pürovel Spa & Sport services, exclusively for Steel Summit participants.

Reservations

You can make your accommodation reservations for Steel Summit 2025 by specifying the accommodation dates, number of people and guest names under the subject heading "SteelRadar2025". In line with this information, your transaction will be completed quickly with special prices and priority reservation opportunities.

Please contact us for reservations.

Murat Cömert, Sales Manager
+90 530 234 08 13
murat.comert@swissotel.com

Steel Summit 2025

Registration

Fee information for attending Steel Summit 2025 is provided below.

You can attend the summit at more affordable prices by taking advantage of early registration!

	Early Registration <i>* Until February 28, 2025</i>	Standard Registration
Standard Participation	€550 + 20% Tax	€650 + 20% Tax
Group Participation (3+ Participants)	€520/Person + 20% Tax	€550/Person + 20% Tax

Registration Form

Please fill out the form below to confirm your participation.

Personal Information

Name Surname : _____
 E-Mail Address : _____
 Phone Number : _____
 Company Name : _____
 Job Title : _____

Payment Information / If you prefer bank transfer, leave blank.

Name on Card : _____
 Card Number : _____
 Expiration Date : _____ / _____
 CVV : _____

Invoice Information

Country/City : _____
 Address : _____
 Tax Number : _____

I do not consent to the publication of the [] company name and/or [] participant name. Your personal data is processed within the scope of SteelRadar Privacy Policy and Disclosure Statement. By filling out this form, you declare that you have read and accepted the Express Consent Form. For cancellation and refund conditions regarding the registration fee, please contact the organization.

By signing the field below, you confirm that you have read and accepted the specified terms and conditions.

Signature/Date

Services Offered in the Registration Fee

Participation in All Sessions

You can access the most up-to-date information in the sector by attending all panels throughout the event.

Access to Conference Documents and Presentations

You can benefit from these valuable contents by accessing the presentations and event documents of the speakers digitally.

Refreshments and Gala Dinner

Both enjoyable and productive networking opportunities await you with delicious lunches, cocktails and gala dinner.

Steel Summit 2025 Kit

A special bag, event booklet and promotional products will accompany you throughout the event.

Have any questions?

Contact us

sales@steelradar.com
 +90 (537) 566 57 89

Steel Summit 2025

Frequently Asked Questions

When and where is Steel Summit 2025?

It will be held on May 15-16, 2025 at Swissôtel Resort & Spa Çeşme, Izmir/Türkiye.

Who can attend?

Steel industry professionals, suppliers, traders, technology leaders and public-private sector representatives can attend.

What does the registration fee cover?

- Attendance at all sessions
- Lunches, coffee breaks and gala dinner
- Event materials
- Digital access to presentations

What will be the language of the sessions?

Simultaneous translation will be provided for Turkish and English sessions.

Is accommodation included in the registration fee?

No, however, Swissôtel offers special rates for participants.

Will there be a refund in case of cancellation?

Cancellations made up to March 1, 2025 will be refunded. There are no refunds after this date.

Will there be networking opportunities?

Yes, there will be networking opportunities through coffee breaks, cocktails and gala events.

Do I need a visa?

The visa requirement depends on your country. For an invitation letter, please contact sales@steelradar.com.

Can I make a presentation or speech?

You can forward your presentation requests to the organizing committee. Applications will be evaluated and a response will be made.

What are the sponsorship opportunities?

There are Platinum, Gold, Silver and Bronze packages and special sponsorship options. For details, please contact sponsorship@steelradar.com.

Will there be online participation?

The event will be held face-to-face. Video recordings of some sessions may be shared later.

How will event security be ensured?

Swissôtel has security protocols. The organizing team will take all necessary precautions.

Will I have access to post-event materials?

Yes, post-event presentations and materials will be shared digitally.

How can I access information about the audience?

For details about the participant profile and sectoral distribution, you can contact sales@steelradar.com.

For detailed information and questions about the event, please contact us.

Organizer: SteelRadar/MRP Bilgi Teknolojileri A.Ş.

Mersis No: 0623038918200001

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